

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES SEP19/12 15.09
*** WFTV-TV ***

DATE SEP19/12 15.09

CROSSROADS GPS

PROGRAM : NEWS
CON COM1 : 2X PER DAY

REP HEADLINE# 6289682 TRF# 328001
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP19/12 15.09
CHANGES ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
30	A		1106P-1142P	30		\$2,250.00	8/29	8/29	1		WED	1
PROGRAM : NEWS ORD COM1: SPOT RAN 1140P IN NEWS 1106P-1142P DUE TO BUCS GAME RUN OVER THIS IS A MAKE-GOOD FOR AUG29 ON LINE-26 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M3	OK'D		BUY#26				AUG29		30S	\$2,250.00	(SEP19/12)	
							AUG29		30S	\$2,250.00	PLS ADVISE.	
							CMT:SPOT RAN 1140P IN NEWS 1106P-1142P DUE TO BUCS GAME RUN OVER					
AUG/12			92500.00	SEP/12		99150.00						
CONTRACT TOTAL												191650.00
TOTAL SPOTS												72

MARKET TOTALS \$435,568 WFTV 44% WKMG 18% WESH 29% WOFL 8% WKCF 1% WRBW 0% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE